

**AGENDA  
THE BOARD OF TRUSTEES  
WESTERN CAROLINA UNIVERSITY  
December 12-13, 2024**

5:30-6:30 p.m. Board of Trustees Reception with Senior Leadership Fellows 2024 Cohort

6:30-7:30 p.m. Board of Trustees Dinner

Parking for the BOT meeting will be available in the H.F. Robinson Administration Building Parking Lot. Parking for the Board of Trustees Reception and Dinner will be available in Parking Lot 51 below the Chancellor's Residence.

**FRIDAY, DECEMBER 13**

*University Center/H.F. Robinson Administration Building/Zoom Meeting/Live Stream*

7:30 a.m. Trustees Arrive at H.F. Robinson Administration Building

**SHUTTLE WILL PICK UP AT 7:45 A.M., H.F. ROBINSON ADMINISTRATION BUILDING, FOR TRANSPORT TO THE UNIVERSITY CENTER**

8:00 a.m. Board of Trustees Breakfast  
*University Center Multipurpose Room*

8:15 a.m. Board of Trustees Breakfast Program  
College of Business Student Innovation Showcase – Idea Launch and Learn  
Dr. AJ Grube, Dean, College of Business; Dr. Yue Cai Hillon, Professor of Management, Elinburg Distinguished Professor of Business Innovation, School of Economics, Management, and Project Management; Dr. Bethany Davidson, Assistant Professor, School of Marketing, Entrepreneurship, Sport Management, and Hospitality

